

Sport Administration 1st Year Students 2012-2013



Allison Bass, BBA

Originally from Miami, Florida, Allison received her undergraduate degree in Marketing at the University of Georgia. During her undergraduate career, she served as the head timer for UGA's swim team and helped facilitate many athletic events by volunteer in the Athletic Association Event Management Office. Additionally, she interned in the marketing department of the NHL franchise the Florida Panthers during the summer of 2009. Upon graduation, Allison spent two years interning with the Event Management Department of the University of Georgia's Athletic Association. During her time there, she worked as a game day manager for all varsity sports, and served as the lead game manager for swimming and diving, softball, and equestrian. Additionally, Allison helped coordinate

various SEC and NCAA championship events including the 2011 SEC Track and Field Championship, and the 2012 NCAA Men's and Women's Tennis Championship.



Peter Chalfin, BA

Originally from Niskayuna, New York, Peter graduated from Penn State University in 2008 with a degree in journalism and minors in kinesiology and psychology. At Penn State, Pete pitched for the Penn State Baseball Club, which led to his first full-time job with the National Club Baseball Association. For the first three years with the NCBA, Pete worked in the marketing department as the Sponsor Account Manager before being promoted to Director of Baseball Operations. Pete also has experience as a pitching coach and is currently working with the UNC Club Baseball team in that role.



John Dougherty, BA

John is a first year student and a graduate of UNC-Chapel Hill where he received a BA in Journalism and Environmental Studies and also received a certificate in sports communication. He is a dual degree student pursuing a J.D. from UNC Law and an MA from the Sports Administration program. Upon graduation, he would like to work as a lawyer in a general practice firm specializing in intellectual property, media and sports law issues or as a university administrator.



Carly Dressler, BA



Tim Kelly, BA

This past Spring Tim graduated from Loras College (Dubuque, IA) with degrees in Sports Management and Public Relations. While at Loras College, he was a two time captain and All-Conference player for the varsity basketball team and was President of the Student Athlete Advisory Committee (SAAC). He also held roles in student government and the Sports Business Club throughout his college career. Tim interned for the Director of Annual giving at Loras his junior and senior years, working mostly with the athletic department and its fundraising efforts. He held a similar position at DePaul University for the summer of 2011. He has also been a frequent attendee at the CSRI Conference on College Sports, where he presented research and won the undergraduate case study competition twice. Tim's career goals are to be an athletic director, but has not decided what level of collegiate athletics he wants to work.



Grant Leiendecker, BS

Grant graduated from Butler University in May 2011 where he earned his bachelor's degree in finance. While at Butler, he was a basketball student-athlete and competed in back-to-back NCAA national championship games. After graduation, he spent a year working with the NCAA as a postgraduate intern. He is now a first year student in the Sport Administration Graduate Program.



Catherine Mitchell, BA

Catherine Mitchell is a North Carolina native from Pilot Mountain, North Carolina. She is a triple tar heel, having attended UNC-Chapel Hill for her undergraduate career and UNC Law School. She has completed 2 years of law school and is now in the Masters program pursuing a dual degree. Catherine currently serves as the Director of Softball Operations here at UNC. Upon completing the sport administration courses, she will return to law school next year to finish her 3L year. After graduation, Catherine hopes to pass the bar and pursue a career in sports law. As of now, her dream is to work in the general counsel office of a Division-1 university, specializing in the legal issues within the athletic department.



Byron Sanders, BS

Byron is a 4-year letterman of the UNC men's basketball team. He was part of the 2005 National Championship team and a member of the ACC All-Academic team in 2004 and 2005. After graduation, Byron continued playing basketball professionally in Europe for 6 years. He co-founded the Think Success non-profit organization that provides the youth of Southern Mississippi with programs that improve educational, sporting and life skills.



Korie Sawyer, BA

Korie graduated in 2011 with a degree in Communication Studies at UNC-Chapel Hill. While at UNC, Korie worked in the football recruiting office for 3 years, and was a member of the Carolina Sports Business Club. Korie also interned with the Greater Raleigh Convention Visitors Bureau as the Sports Event Planning Intern. After graduation, Korie was the office manager and research assistant for the College Sport Research Institute, and worked at the UNC academic support program for student-athletes. Korie plans to pursue a career in collegiate athletics administration, with the goal of becoming a Senior Women Administrator at a Division I Institution.



Robert Stewart, BA

Robert Stewart, a native of Pittsboro, North Carolina graduated from the University of North Carolina Wilmington in 2011 with a Bachelor of Arts in both Communication Studies and Parks and Recreation Management. During his undergraduate career, he spent a semester living in Charlotte, NC doing an internship with the Charlotte Bobcats in Event Presentation. He also spent one semester working in the UNCW Sports Marketing department and three seasons interning with the Wilmington Sea Dawgs, a minor league basketball team. Following graduation, Robert moved to New Orleans, Louisiana and worked for the New Orleans Hornets in Event/Game Presentation during the 2011-2012 NBA season. After completing his graduate studies, Robert plans to pursue a career in college athletics, with the goal of becoming a Division I athletic director.



Doron Tamari, BS

Doron Tamari grew up in Israel and moved to the US when he was 6, living in central New Jersey through high school. He graduated from the University of Maryland in 2011 with degrees in marketing and international business. While at Maryland, Doron interned for Maryland Sports Marketing, the NBA's New Jersey Nets, and Sky Blue FC of Women's Professional Soccer. Doron was very involved on campus, serving on the University Senate and Student Government Association, as a tour guide, radio host, and alumni ambassador, and was a member of a fraternity. After graduation, he held a full-time internship in the Fan Experience and Promotions department at The Ohio State University, where he was responsible for marketing women's soccer, women's ice hockey, wrestling, and women's lacrosse, in addition to promoting football and men's

and women's basketball. Doron is very excited to be at UNC and looks forward to continuing his career in sports marketing when his degree is complete, with the hope of becoming an Athletic Director or President of a Division 1 university.



Brie Farley-Taylor, BA

Brie Farley joined the North Carolina rowing program as an assistant coach in the summer of 2008. She is involved with all aspects of the varsity squad with particular focus on overseeing the coxswains, coaching rowing technique, organizing practice sessions, and coordinating the recruitment of high school student-athletes.

Farley came to UNC from Vassar College in Poughkeepsie, New York, where she spent the 2007-08 seasons as an assistant coach for the men's and women's rowing teams. She also has served as Director of Junior Rowing for the Greenwich (Conn.) Water Club where she managed all aspects of a program that served more than 100 athletes. She gained additional coaching experience at the Craftsbury (Vt.) Sculling Center and at

Wesleyan University, among other programs. Farley is a 2003 graduate of Bryn Mawr, where she was a coxswain and co-captain of the rowing team.